



LETTER TO THE MELVIN STUDENT

From the President Rev. Byeong



#14

"Characteristics of short-term projects"

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I have done long-term "ministry"(15 years) and short-term "projects"(15 months). What is different from the two characteristics. As a keyword, the short-term project was "Sense of Urgency". The long-term ministry was "Long-term Leadership". I will talk here about the completion of the "Short-term Project" through my experience.

Short-term projects should literally be completed in a short time. Therefore, you should be quick to judge and not think for too long. Motivation to mobilize people should also be strongly communicated in the short term. A short-term project needs external compelling force.

It is the role of a leader to create an internal automatic and spontaneous motivation(impelling: willingness, I wish to do). That is why all energy must be mobilized. There's no room for sidetracks. Even a small amount of energy cannot be wasted on unnecessary conflicts, competition, and unproductive things.

It is sometimes too much to do so, we can't care about anything else, so we have no choice but to neglect our family sometimes. We can never accomplish a given task with everything.

We must be crazy about the ministry we are given. According to the book "Built to Last," written by Professor James Collins of Stanford University, successful organizations, companies, and individuals are completely crazy about a given task. It used the expression cults-like. If we look at those cults groups, we're going to think that they're crazy.

As it seems, to succeed in anything, we have to be completely all-in and crazy.

The success of short-term projects requires great concentration, high leadership, and simple management, and it must be clear when it ends if added.

When we invest energy from concentration, people think, and they want to know the time of when to finish. Our leadership, our energy is exhausted, but also the energy of the people we work with is also poured out in a short period of time.

Longer and unlimited time investment is actually too much. So from my experience, short-term projects shouldn't be to last more than two years. The best thing is between a year or/and a year and a half. It doesn't seem wise to cross the year twice. If you say short-term projects after Christmas twice, you can't give trust to the people and there is a high probability that it will end in failure.

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