



WEEKLY COLUMN in TORONTO
CANADA

Melvin University with Me



Keep the momentum going

Why do we need to maintain momentum for our ministry? As we continue, it gains momentum. I think momentum is about gathering moments and moments, so many moments finally create momentum/resilience.

Momentum creates energy. Its dictionary definition is "Promotion or Power." So if we want to succeed in our ministry, and if we want to achieve it, momentum is definitely necessary. Propulsion makes us live. Rev. Melvin said, "Keep constant movement," which is synonymous with exercise. He said, "It's very hard to build again once we lose energy, and it's very hard to get back to normal," adding, "Keeping momentum is essential for success."

However, most people do not maintain this momentum in their ministries. Why? Because they do not know how important it is. They also do not think about how important it is to succeed. They only have the hope of "success," or #10 (they just want to get their hands on the result), but they do not take it seriously that it takes momentum to do so. When you move from number 1 to number 10, forward, backward, and continuously between them from number 1 to number 10, it is added to the next amount of exercise, so you collect the energy that keeps going all the way.

If we want to succeed in our project, we have to be absolutely crazy about it. When I visited Nagaland years ago, a woman who is the neighbor of Dean Aloto said that the people of Nagaland are absolutely crazy about and crazy about Korean pop stars, BTS, and movie stars, talents, and them. Jim Collins also says this in his book *Build to Last* (p. 115-139), which focuses on a given project. What does it mean for us today? We have to be absolutely crazy about the passion for success or we cannot succeed.

I went to a church the past week and the pastor preached, "If you have passion, you will spread it to others in the church." Someone has to be crazy about the project or the ministry. Then people want to have the same passion. Because it's automatically and naturally transmitted. That's people, humans. When we're sleepy, they fall into a deep sleep, too. If we talk 100%, they only get 40%. So if we talk 40%, they're not going to get less than 10%, or even at worst, anything. Because they think it doesn't matter, and they gradually become normal because it's trivial, eventually they consciously or unconsciously stop slowly.